

News Release FOR IMMEDIATE RELEASE

East Baton Rouge Council on Aging
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The East Baton Rouge Council on Aging, AARP and AARP Foundation Partner to Distribute Emergency Preparedness Kits

Baton Rouge, LA – September 21, 2018 – The East Baton Rouge Council on Aging (EBRCOA) announced today that after the AARP and AARP Foundation emergency kit packing event, the agency will be distributing the prepared kits, Friday, September 28 at the EBRCOA Capital City Event Center at 6955 Florida Blvd, Baton Rouge, LA 70806. The agency would like to thank its partners: the AARP Foundation and the Louisiana Department of Health, Center for Community Preparedness for their donation of supplies. The drive-thru event will begin at 9:00 a.m. until 2:00 p.m. **while supplies last.**

Recipients must be 50 years of age or older, preferably low to moderate income and residents of East Baton Rouge Parish, in order to receive an emergency preparedness kit.

With the peak of hurricane season upon us, the EBRCOA wants to remind seniors that staying “emergency-ready” is essential. Keep essentials items such as: medicine, water, vital documents, flashlights, batteries and an overnight bag in case of an emergency evacuation.

“This distribution of emergency preparedness kits is a part of our commitment to serve the seniors of East Baton Rouge Parish in every capacity. We would like to thank AARP and AARP Foundation and the Office of Public Health for their support,” stated Chief Executive Officer Tasha Clark-Amar.

“For vulnerable older adults, a natural disaster complicates the challenges they already experience. As storms surge, so do the hardships for those struggling to make ends meet. That’s why AARP and AARP Foundation are mobilizing volunteers to assemble thousands of bags filled with emergency preparedness supplies to seniors in Baton Rouge,” said Marc McDonald, VP Grants and External Initiatives, AARP Foundation.

For more information about the East Baton Rouge Council on Aging, visit www.ebrcoa.org.

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East Baton Rouge Council On Aging: Supporting Independence ~ Serving Seniors

Since 1973, the East Baton Rouge Council on Aging (EBRCOA), a 501c3 nonprofit supported by philanthropic donations and public funds (federal, state, and local), has served the seniors of East Baton Rouge Parish through a spectrum of nutritional and social services such as the nationally recognized Meals on Wheels program and over a dozen community senior centers throughout the Parish. EBRCOA is charged with discovering and meeting the growing needs of this ever-increasing population. Central to EBRCOA's mission – Supporting Independence and Serving Seniors – is proving high-quality services to seniors, the maintenance of their personal independence, and the enhancement of their storied lives while being good fiduciary stewards of public funds and trust.

About AARP Foundation

AARP Foundation works to end senior poverty by helping vulnerable older adults build economic opportunity and social connectedness. As AARP's charitable affiliate, we serve AARP members and nonmembers alike. Bolstered by vigorous legal advocacy, we spark bold, innovative solutions that foster resilience, strengthen communities and restore hope.

To learn more about AARP Foundation visit aarpfoundation.org.