

# News Release FOR IMMEDIATE RELEASE

East Baton Rouge Council on Aging  
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## East Baton Rouge Council on Aging to Host the Fifth Annual Taste of Baton Rouge & Second Senior Lifestyle Expo

**BATON ROUGE, Louisiana (10/08/2019)** – The East Baton Rouge Council on Aging is thrilled to host two fun filled days of events for seniors! The festivities kick off with the Fifth Annual Taste of Baton Rouge this Thursday, October 10<sup>th</sup> at the Raising Cane’s River Center Ballroom at 6:30 p.m. The event, themed “*Living Life Like It’s Golden*”, is presented by the Senior Advisory Board of the East Baton Rouge Council on Aging.

The following day, Friday, October 11<sup>th</sup>, the EBRCOA will host the Second Annual Senior Lifestyle Expo also at the Raising Cane’s River Center from 8:00 a.m. to 5:00 p.m.

The **Taste of Baton Rouge** will feature local restaurants and chefs presenting an array of entrees, deserts and signature beverages. In addition to amazing cuisine, the event will also showcase several musical ensembles including the Rusty Yates Band, DJ Marquis and DJ KICKS!

All seniors and supporters of the EBRCOA are invited for a night of music, food, and fun! Attire is all black casual wear. VIP tables are available for EBRCOA Ambassadors. Doors open at 6:00 p.m. for the Taste of Baton Rouge. Tickets for the Taste of Baton Rouge are available while supplies last at the EBRCOA Main Office – 5790 Florida Blvd Baton Rouge, LA 70806

The **Senior Lifestyle Expo** will be an activity filled all day event with a variety of activities including vendor booths, health screenings, educational panels, and fruits and vegetables donated by Merchants Foodservice to combat senior hunger (while supplies last). Thanks to a generous donation of seafood from the Louisiana Seafood Board and the Lt. Governor Billy Nungesser, there will be cooking demonstrations and a showcase of three local chefs preparing various seafood dishes. In addition, both senior members and EBRCOA staff will strut the catwalk in the latest styles in a fashion show sponsored by Dillard’s (Mall of Louisiana) in memoriam of Retail Specialist Curley Bihm. This fashion show will be hosted by Dianne Deaton and Johnny Ahysen of WAFB.

Participants will have the opportunity to win prizes throughout the day such as gift baskets, a cruise, motorized recliner, living room set, dining room set, televisions and so much more. One very lucky senior will win a fully loaded 2020 Hyundai Elantra! Vehicle winner must be present, a resident of EBR Parish and 60 years old or older.

EBRCOA would like to thank our signature sponsors for helping to make this event possible – Merchants Foodservice, Hancock Whitney Bank, WAFB, Dillard’s, CareSouth, The Lucky Law Firm, Mary Bird Perkins Cancer Center, Cumulus Radio, and Louisiana Seafood and Tourism Board, Seniors, Staff, Elected Officials and WAFB personalities.

For more information, call (225) 923-8000.

The East Baton Rouge Council on Aging (EBRCOA) is a non-profit organization serving the senior population of East Baton Rouge Parish. Annually, our agency delivers 435,000 meals through our “Meals on Wheels” Program and over 200,000 meals to seniors through our senior centers and meal sites.

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#### East Baton Rouge Council On Aging: Supporting Independence ~ Serving Seniors

Since 1973, the East Baton Rouge Council on Aging (EBRCOA), a 501c3 nonprofit supported by philanthropic donations and public funds (federal, state, and local), has served the seniors of East Baton Rouge Parish through a spectrum of nutritional and social services such as the nationally recognized Meals on Wheels program and over a dozen community senior centers throughout the Parish. EBRCOA is charged with discovering and meeting the growing needs of this ever-increasing population. Central to EBRCOA's mission – Supporting Independence and Serving Seniors – is providing high-quality services to seniors, the maintenance of their personal independence, and the enhancement of their storied lives while being good fiduciary stewards of public funds and trust.

More information about EBRCOA and its services can be found online at [www.ebrcoa.org](http://www.ebrcoa.org).