

## News Release FOR IMMEDIATE RELEASE

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### **East Baton Rouge Council on Aging Wins Bronze in Inaugural Zonar All Star Customer Awards**

**BATON ROUGE, Louisiana (07/25/2019)** – The East Baton Rouge Council on Aging announced its Lotus Rides Transportation Program won the Bronze award in the First Zonar All Star Awards program. Lotus Rides launched on June 17, 2019. Operational a little over one month, the program has flourished and has been well received by the community. Lotus Rides was created to further address East Baton Rouge Parish's need for reliable transportation for our seniors.

The Zonar All Star Awards shines a spotlight on organizations that use Zonar smart fleet technology solutions to enhance their fleet's safety, efficiency, compliance, and other fleet management initiatives. With Gold, Silver and Bronze tier winners, the Zonar All Star Awards celebrate unique programs and projects from customers and partners across industries that led to increased safety, compliance with federal and state regulations, and financial savings and business insights resulting in overall efficiencies.

"I am ecstatic that the Lotus Rides Transportation program is such a success! We knew that safe, consistent and accessible transportation was a huge concern of our seniors and it is amazing to see the positive impact that the program is already making on the lives of our seniors," said Tasha Clark-Amar, Chief Executive Officer of the EBRCOA.

The winners were determined by an experienced national panel of industry experts including Neil Abt, Editorial Director at Fleet Owner; Susan Beardslee, Lead Analyst at ABI Research and Ryan Gray, Editor-in-Chief of School Transportation News who evaluated all submissions. Organizations nominated programs or projects using Zonar solutions that helped solve a business challenge and resulted in a positive outcome across six categories: Efficiency, Cost Savings, Safety, Compliance, Green Initiative, and a write-in category.

"Capturing the value from technology – whether measured in improved safety, organization performance or happier clients and customers – helps leading transportation organizations meet any challenge that comes down the road," said Ian McKerlich, president and CEO of Zonar. "We applaud our customers who are leading the way in applying transportation technology to improve their results and their competitive position in their respective industries."

Details about the Zonar All Star Awards and the list of Gold, Silver and Bronze tier winners are available at <https://www.zonarsystems.com/blog/pressreleases/inaugural-zonar-all-star-customer-award-winners>

The Council on Aging will be available and can be reached at (225) 923-8000.

The East Baton Rouge Council on Aging (EBRCOA) is a non-profit organization serving the senior population of East Baton Rouge Parish. Annually, our agency delivers 435,000 meals through our "Meals on Wheels" Program and over 200,000 meals to seniors through our senior centers and meal sites.

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### East Baton Rouge Council On Aging: Supporting Independence ~ Serving Seniors

Since 1973, the East Baton Rouge Council on Aging (EBRCOA), a 501c3 nonprofit supported by philanthropic donations and public funds (federal, state, and local), has served the seniors of East Baton Rouge Parish through a spectrum of nutritional and social services such as the nationally recognized Meals on Wheels program and over a dozen community senior centers throughout the Parish. EBRCOA is charged with discovering and meeting the growing needs of this ever-increasing population. Central to EBRCOA's mission – Supporting Independence and Serving Seniors – is providing high-quality services to seniors, the maintenance of their personal independence, and the enhancement of their storied lives while being good fiduciary stewards of public funds and trust.

More information about EBRCOA and its services can be found online at [www.ebrcoa.org](http://www.ebrcoa.org).